

PRESS RELEASE

Oasis Smart SIM and Airfi announce strategic partnership to leverage global IoT opportunities

Paris, 10th May 2016 - Today Oasis Smart SIM, the expert in embedded USIM operating systems, cellular service and connectivity activation solutions for M2M, Internet of Things (IoT) and consumer devices, is proud to announce its partnership with Airfi, a global connectivity service provider to the IoT sector. The new strategic partnership leverages Oasis' embedded connectivity and subscription management solutions as part of Airfi's simple cellular connectivity service proposition to equipment manufacturers.

Airfi CEO, Ian Campbell stated: "We are delighted to welcome Oasis to our growing ecosystem. Airfi was founded with the mission to simplify connectivity for Equipment Manufacturers and Enterprises and our partnership with Oasis will help realise this key objective."

"Oasis is glad to join forces with Airfi to create an end to end IoT ecosystem. With this partnership Airfi connectivity service proposition will be enhanced by Oasis' customer proofed technologies for embedded connectivity and subscription management. I believe turnkey integrated solution is the only way for OEMs to access the IoT market immediately. This alliance totally supports Oasis ambition to provide wireless secure connectivity solution to billions of devices in the coming years", stated Olivier Leroux, Oasis CEO.

It is expected that the number of connectivity devices in the world will exceed human connections within the next 18 months and further exceed 50 billion by 2020. Crucial to this explosive growth are the equipment manufacturers that build, ship and sell everyday products and services. Through its partnership, the Airfi value proposition enabled by Oasis will seek to rapidly enable these manufacturers to enter the IoT market.

Oasis along with major IoT partners will showcase its solutions at the IoT World event taking place next 10th-12th May at Santa Clara (booth #926), the occasion for all players to show together their contributions and key roles to disrupt the traditional IoT business.

About Oasis Smart SIM

Oasis Smart SIM provides both end-to-end and customized services to enable the deployment of global USIM technology connectivity and management. Oasis' mission is to embed USIM technology in all connected devices and provide secure services to manage their activation and connectivity. This value proposition is ensured by Oasis offering: a full set of services for embedded and reprogrammable SIM, along with solutions for activation, connectivity and subscription management. Oasis contributes in shaping the globally connected world by combining leading edge USIM technology and disruptive business models in a migrated focus from products and solutions to software and services.

About Airfi

Airfi is changing the machine to machine connectivity world by simplifying the adoption of cellular connectivity for OEMs. Through a single SIM, pricing structure and global platform, its service spans across 206 countries and over 460 mobile networks. Through its range of strategic partners, Airfi is able to support the rapid launch of cellular enabled products without the complexity of working with multiple carrier networks worldwide.

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